

SATURDAY  
NOV  
18  
2017

# BEAUTY *Breakthrough* & BRANDING P I T T S B U R G H , P A



## 2017 Sponsorship Kit

# About Beauty, Breakthrough, & Branding

[www.beautybreakthroughbranding.com](http://www.beautybreakthroughbranding.com)

Beauty, Breakthrough, & Branding is the #1 rising lifestyle, training, and empowerment event for women that builds inner beauty, while preparing women for success in their personal lives, businesses and ministries by equipping them with innovative strategies as they pursue their passions. Beauty, Breakthrough, & Branding is specifically designed for passion-driven women: start-up entrepreneurs, ministry leaders, savvy singles, and purposed-driven wives.

During the event, purposed-filled influencers gather together for the perfect mix of impartation, transformation, networking, and information which will propel them into freedom, fulfillment, and success in their lives!

Our inaugural event launched in November 2016 and the event was full! Because of the overwhelming response, weeks before the event took place, we moved the event to a larger banquet hall in the host hotel.

The event has received rave reviews, with attendees looking forward to this year's event and inviting even more people!

**Beauty, Breakthrough, & Branding will take place on Saturday, November 18, 2017**

# *Become A Sponsor*

## **Benefits of Sponsorship**

As a sponsor you will have the opportunity to have direct access to purpose-driven, professional women who value personal development, beauty, health, wealth, spirituality, and abundant living! Make connections with the populations you serve. Be a part of this transformational event in your own unique way!

- **Increase Brand Recognition**
- **Connect with Potential Clients**
- **Showcase your products to ideal customers**
- **Display your business & value proposition**

# Become A Sponsor Today!

## *Variety of Ways to Sponsor*

### **GIFT BAG / PRODUCT SPONSOR**

*(inlcusion of products in gift bags)*

### **MEDIA PROMO SPONSOR**

*(print, television, radio, blog, advertisement)*

### **FOOD & BEVERAGE SPONSOR**

*(contribution toward the menu)*

### **VIDEOGRAPHY SPONSOR**

*(offer services/ promote your brand)*

### **ATTENDEE EXPERIENCE SPONSOR**

*(Ticket Sponsor or Donation)*

### **SMALL BUSINESS / MINISTRY SPONSOR**

### **EVENT SPONSOR / CORPORATE LEVELED SPONSORSHIP PACKAGES**

# Sponsorship Levels

## **Gift Bag / Product Sponsor**

- Increase Brand Awareness & Display Products / Services
  - Inclusion of products in attendee gift bags
  - Business name and website listed on event website
- Acknowledgement during event as a product sponsor
- Acknowledgement on social media as product sponsor

## **Media Promo Sponsor**

- Company/ Brand Logo on front page of website
- Inclusion of promo items in attendee gift bags
- Acknowledgement during event as a media sponsor
- (3) Acknowledgements on social media as media sponsor
  - 2 Tickets to Beauty, Breakthrough, & Branding

## **Videography Sponsor**

- Showcase business/brand in front of ideal client
  - 2 minute presentation during event
- Logo displayed on front page of website
- 3 social media promotional posts including sponsor acknowledgement
- Verbal recognition of sponsorship during event
- Include promotional items in attendee gift bags

## **Small Business / Ministry Sponsor**

### **SILVER- \$300**

- Brand logo on front page of website
- Logo included on event slide show sponsor page
  - Text acknowledgement on website
- 3 social media promotional posts including sponsor acknowledgement
- Inclusion of products/ promo in event gift bags
- Acknowledgement during event as a sponsor
- 3 Tickets to Beauty, Breakthrough, & Branding

## **Small Business / Ministry Sponsor**

### **BRONZE- \$150**

- Logo included on event slide show sponsor page
- 2 social media promotional posts including sponsor acknowledgement
- Acknowledgement during event as a sponsor
- 2 Tickets to Beauty, Breakthrough, & Branding

# Sponsorship Levels

## **Attendee Experience Sponsor - \$175**

- Text acknowledgement of sponsorship in event slide show sponsor page
- (1) Text acknowledgement on social media
- 1 Tickets to Beauty, Breakthrough, & Branding

## **Food & Beverage Sponsor- \$250**

- Logo included on event slide show sponsor page
- 2 social media promotional posts including sponsor acknowledgement
- Text Acknowledgement during event as a sponsor
- 2 Tickets to Beauty, Breakthrough, & Branding

## **Women's Empowerment Sponsor- \$500**

- Brand logo showcased on front page of website
- Name and logo listed on sponsor page of website
- 1 minute verbal presentation during event
- 3 social media promotional posts including sponsor acknowledgement
- Verbal recognition of sponsorship during event
- Include promotional items in attendee gift bags

## **Donations \$50 - \$175**

- Text acknowledgement of sponsorship in event slide show
- (1) Text acknowledgement on social media

# Corporate Sponsorships

## Gold Breakthrough Sponsor - \$1000

- Brand Logo on front page of website
- Logo on front cover of event program
- Inclusion of promo items in attendee gift bags
- Logo and text based acknowledgement in event slide show
- Acknowledgement during event as a Gold Breakthrough sponsor
- (3) Acknowledgements on social media as a sponsor
- 3 Tickets to Beauty, Breakthrough, & Branding

## Diamond Beauty Sponsor - \$2000

- Brand Logo on front page of website
- Vendor table at event
- Logo on front cover of event program
- Inclusion of promo items in attendee gift bags
- Logo and text based acknowledgement in event slide show/sponsor page
- Acknowledgement during event as a Diamond Beauty sponsor
- (4) Acknowledgements on social media as a sponsor
- 4 Tickets to Beauty, Breakthrough, & Branding

## Executive Sponsor- \$ 5000

- Company/ Brand Logo on front page of website
- Front page acknowledgement as Brilliant Branding Sponsor
  - Vendor table in premier location at event
  - 3 minute presentation at event
- Logo on front and back cover of event program
- Inclusion of promo items in attendee gift bags
- Logo and text based acknowledgement in event slide show/ sponsor page
- Acknowledgement during event as an Executive Sponsor
- (5) Acknowledgements on social media as a sponsor
- 5 Tickets to Beauty, Breakthrough, & Branding

# Become A Sponsor

We thank you in advance for your sponsorship of Beauty, Breakthrough, & Branding!

## HOW TO GIVE BY CHECK

Truth2RenewHearts Enterprises  
180 Devilliers Street  
Pittsburgh, PA 15219

## HOW TO GIVE ONLINE

**Visit:** [bit.ly/beautybreakthroughbrandingsponsor](http://bit.ly/beautybreakthroughbrandingsponsor)

**\*Full Sponsorship Investments are due by November 6, 2017**

**A formal letter of receipt and thank you note will be provided to you  
acknowledging your sponsorship.**

**We are happy to provide a formal invoice, receipt, or sponsorship application intent  
form prior to your sponsorship. Please [CLICK HERE](#) to specify your request, and we will  
provide it to you.**

## YOU ARE WELCOME TO CONTACT US:

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